

Provis Debuts Celebrating Year of Tolerance with Ghaf Tree Planting Event in Golf Gardens

- The event was attended by more than 30 staff and senior management, all keen to support the initiative
- Ghaf tree is the national tree of the UAE and its leaf was selected as the official theme for the Year of Tolerance 2019

Abu Dhabi, UAE, 28 April 2019: To celebrate the UAE's Year of Tolerance, Provis hosted an event to plant Ghaf trees in the Golf Gardens community. The event took place at Golf Gardens and was attended by a number of staff and key senior management.

The Ghaf Tree Planting event allowed for the bonding of staff and members of the community, as well as creating a permanent visual reminder of the Year of Tolerance in the heart of the residential development, and its underlying messages of coexistence, acceptance of others and their cultures, and respect for the environment.

Sameer Barakat, Provis Executive Director explained, "At Provis, we believe that tolerance is key to the success of the communities we manage, in terms of building a sense of harmony for all that reside within. The Year of Tolerance 2019 aligns very closely with our desire to provide clients with a hassle free and rewarding experience, from our range of services and interactions that we provide through a diverse team.

"Our workforce is represented by more than 50 nationalities and this event provided a unique platform for members of our team to engage with the Golf Gardens community, a key asset in our portfolio, and demonstrate their social and environmental responsibility, both as members of the society and our organization."

Provis, a wholly owned Aldar company, was founded in 2019 to meet the needs of the market as an estate management company through an ability to combine expertise with innovative thinking. Across a range of services including sales and leasing, property management, owners' association and community management, Provis seeks to provide clients with integrated services that make life and doing business easier respectively, and through their deep understanding and market knowledge, offer innovative ways of working with our customers to offer them a seamless customer experience and manage their needs.

The Year of Tolerance, announced by H. H. Sheikh Khalifa bin Zayed on 15 December 2018, focuses on five main pillars, all of which aim to deepen the values of tolerance and co-existence, and in doing so, solidify the position of the UAE as the global capital for tolerance. This is being achieved through a series of initiatives, projects and dialogues between various cultures and civilizations, underpinned by a focus on legislative and policy-oriented objectives that contribute to mandating cultural and religious tolerance via dialogue.

Ghaf tree is key to Emirati culture and was recognized as the national tree of the UAE in 2008. This year it was also the obvious choice as a symbol for the effort to bring together different people and combat long-standing differences, similar to the water sources that Ghaf tree roots must reach.

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About Provis

Provis offers deep industry knowledge, technical expertise and a commitment to exceptional service with a dedicated team that works as one to deliver integrated solutions in the UAE and the wider region. From sales and leasing to property consultancy and management, owners' association consultancy and management and clubhouse and lifestyle management, Provis applies innovative solutions and cutting-edge technology to add tangible value for clients as well as their properties at every stage of the property lifecycle.

Provis currently manages over 13,500 units under property management, over 14,000 units under owners' association management, and thousands of properties sold and leased.