

Press Release

Provis Appoints New Property Management Executive Director

Abu Dhabi, 11 July 2021 – Provis, the region's largest full-service real-estate services company, has announced the appointment of Manal Fraiwat as the company's new Property Management Executive Director. Manal will be in charge of expanding, managing and driving Provis's growing local and regional property management portfolios across Abu Dhabi, Dubai, Northern Emirates and Western Region, which exceeds 25,000 residential units, and 23 commercial buildings and assets spanning over one million square metres.

H.P Aengaar, CEO at Provis, said, "We are delighted to welcome Manal to our growing Provis family, and I am confident that her solid real-estate expertise, across various verticals, will prove to be invaluable. Manal will work closely with Provis's leadership to ensure we continue placing our customers at the heart of everything we do, maximising asset value, and using technology to enhance the real-estate experiences."

Manal Fraiwat added, "I look forward to working with my colleagues at Provis and supporting the company in realizing its ambitions. Provis has been able to set new benchmarks in service excellence since it was launched two years ago and demonstrated its commitment to transforming real-estate journeys and experiences. I am excited to embark on this new milestone in my career."

Fraiwat brings over 23 years of in-depth industry experience to her new role that spans across real estate and asset management including residential, commercial and industrial properties. She has held multiple senior positions and served as a trusted advisor to senior management on strategy, budgets, return on investments and market dynamics as well as business profitability. Manal has a proven track record in leading transformation and expansion projects and has led several mergers and acquisitions in the past.



Prior to joining Provis, Manal was the Senior Vice President and Head of Property and Facility Management at FAB Properties.

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About Provis:

Fully owned by Aldar Estates, Provis is a full-service real estate company that offers deep industry knowledge, technical expertise, and a commitment to exceptional service with a dedicated team that works as one to deliver integrated real estate services and solutions in the UAE and the wider region. From Property Consultancy & Management, Owners' Association Consultancy & Management, Retail Management, Clubhouse & Lifestyle Management, Sales & Leasing, to Building Consultancy, Valuation and Advisory as well as Franchising services, Provis applies innovative solutions and cutting-edge technology to add tangible value for clients as well as their properties at every stage of the property lifecycle.

Provis currently manages over 25,000 units under property management and nearly 28,000 units under owners' association management in the UAE and wider region and manages over 1 million sqm of assets spread across 23 reputable commercial buildings. The company also manages over 600,000 sqm Gross Leasable Area (GLA) of retail assets across 4 shopping malls and 26 retail community destinations. Provis is also home to over 1400 retail brands.

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