

Press Release

In collaboration with Environment Friends Society

Provis Commemorates Zayed's Humanitarian Work Day by planting 1000 Mangrove Trees

Abu Dhabi, 28 April 2022 - In commemoration of Zayed Humanitarian Work Day and as part of its efforts to protect the environment and make a positive impact on the community, leading full-service real estate company Provis, in collaboration with the Environment Friends Society (EFS), organised a Mangrove Tree Planting Initiative at one of Provis's flagship communities, Al Gurm in Abu Dhabi. The initiative was followed by an Iftar celebration that included speeches on the importance of planting to preserve the planet from Preacher Great Ahmad Nour Eldeen Al Zamel, the General Authority of Islamic Affairs and Endowments (Awqaf), and His holiness Father Beshway Fakhri, from St. Antony Cathedral.

HP Aengaar, CEO at Provis, said, "Provis is committed to sustainable living and environmental stewardship in the UAE. We are honoured to host this green initiative with our partners in commemoration of Sheikh Zayed Humanitarian Work Day. The UAE Founding Father, the late Sheikh Zayed bin Sultan Al Nahyan, prioritised humanitarian and charity work and what better way to give back than by planting trees."

He added, "Mangroves are an important component of the UAE's natural habitat and are critical to combating climate change and protecting wildlife and marine life."

Mangrove trees are a natural solution to mitigate the effects of climate change and provide a habitat to sustain human and wildlife. They are also one of few trees that live off salty water



making them ideal for the UAE's environment. The country has committed to planting 100 million mangroves by 2030 in order to strengthen blue carbon ecosystems.

During the initiative, more than 1,000 trees were planted in the presence of senior representatives from the General Authority of Islamic Affairs and Endowments (Awqaf), St. Antony Cathedral, the Abu Dhabi Waste Management Centre (Tadweer), Ministry of Climate Change and Environment, Provis and EFS.

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About Provis:

Fully owned by Aldar Estates, Provis is a full-service real estate company that offers deep industry knowledge, technical expertise, and a commitment to exceptional service with a dedicated team that works as one to deliver integrated real estate services and solutions in the UAE and the wider region. From Property Consultancy & Management, Owners' Association Consultancy & Management, Retail Management, Clubhouse & Lifestyle Management, Sales & Leasing, to Building Consultancy, Valuation and Advisory as well as Franchising services, Provis applies innovative solutions and cutting-edge technology to add tangible value for clients as well as their properties at every stage of the property lifecycle.

Provis currently manages over 25,000 units under property management and nearly 32,000 units under owners' association management in the UAE and wider region and manages over 1 million sqm of assets spread across 23 reputable commercial buildings. The company also manages over 600,000 sqm Gross Leasable Area (GLA) of retail assets across 4 shopping malls and 26 retail community destinations. Provis is also home to over 1400 retail brands.

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